

Advertisement Artwork Guide

Florida Bonsai Magazine | Finished artwork specifications

Submit artwork at the exact final size shown below.

Only full-page advertisements may use bleed. Half-page, quarter-page and business-card ads must be supplied without bleed.

AD SIZE	ARTWORK SIZE	ORIENTATION	BLEED
Full Page	8.5 × 11 in trim	Vertical	Optional: ⅜ in each side
	8.75 × 11.25 in with bleed		Supply at bleed size
Half Page	7.5 × 4.875 in	Horizontal	No bleed
Quarter Page	3.625 × 4.875 in	Vertical	No bleed
Business Card	3.5 × 2 in	Horizontal	No bleed

Full-page bleed setup



BLEED AREA - 8.75 × 11.25 in

Extend backgrounds and photos fully to the outer edge.

TRIM LINE - 8.5 × 11 in

The publication is cut to this finished page size.

SAFE AREA

Keep text and logos at least ⅜ in inside the trim line.

Artwork requirements

- Preferred file: press-quality PDF with all fonts embedded.
- Also accepted: high-resolution JPG or PNG.
- Resolution: 300 dpi at the final advertisement size.
- Color: CMYK preferred; RGB artwork will be converted for publication.
- Do not include crop marks, registration marks, screenshots or low-resolution web graphics.

Before submitting

Verify size and orientation • Proof all names, prices, phone numbers, URLs and QR codes • Confirm images are licensed for use